



## Carte VIA Membership Form

I wish to join Carte VIA and enjoy the benefits of the scheme. My personal data are as follows (\*required information) :

\*Surname, First Name : .....

\*Adress : .....

\*Postcode and Town : ..... \*Country : .....

e-mail : ..... Tél. : .....

\*Date : ..... \*Signature :

Please complete the questionnaire, sign and return it to "Point Accueil - Via Julia Augusta" at one of the following addresses : 2 Place Detras, La Turbie; Trophée des Alpes, Cours Albert 1er, La Turbie; Beausoleil Tourist Information Office, Villa Bella Vista, 32 boulevard de la République, Beausoleil; RCM Tourist Office, 218 avenue Aristide Briand, Roquebrune Cap-Martin; Regional Prehistory Museum, rue Lorédan Larchey, Menton; Menton Tourist Office, avenue Boyer, Menton; or Communication/ Agglomération de la Riviera Française, 5 rue St Charles, 06500 Menton. Alternatively, you can register via internet at [www.rivierafrancaise.fr](http://www.rivierafrancaise.fr) or [www.viajuliaaugusta.com](http://www.viajuliaaugusta.com). You will receive your Carte VIA map together with a list of benefits and a leaflet about the 9 sites. The Carte VIA is free.

En application de la loi N° 78-17 du 6 janvier 1978 relative à l'informatique, aux fichiers et aux libertés, vous disposez des droits d'opposition (art.26 de la loi), d'accès (art.34 à 38 de la loi) et de rectification (art.36 de la loi) des données vous concernant. Pour exercer ce droit, contactez nous à l'adresse e-mail : [communication@carf.fr](mailto:communication@carf.fr)

## The benefits of Carte VIA

## Privileged access to 9 sites !

Carte VIA guarantees you a special welcome as you explore the fascinating cultural wealth of the area that now joins Italy to France.

Discover the 9 sites that line the ancient road known to the Romans as the Via Julia Augusta. From La Turbie to the Roman town of Albintimilium (Ventimiglia) by way of Beausoleil, Roquebrune Cap-Martin and Menton.

### Reduced entry charges at certain sites !

Site 1 - Le Trophée des Alpes - La Turbie

Prix 4,20 € instead of 5,00 €

Site 6 - Les Jardins Hanbury - Vintimille

Prix 3,5 € instead of 7€

Site 7 - Musée Archéologique Girolamo Rossi - Vintimille

Prix 2 € instead of 2,5 €

### Free Via Julia Augusta guidebook

History enthusiasts who use their Carte VIA to cover the whole of the route on the map can choose to receive an illustrated guide to the history of this ancient Roman road : 60 information-packed pages, written by

Professor Daniela Gandolfi of the Institute for Ligurian Studies and Professor Pascal Arnaud of Nice University. To obtain your copy, present your Carte VIA, stamped at all 9 sites, at one of the Tourist Information Offices for the sites visited on the French Riviera : the Welcome Points at La Turbie or Trophée des Alpes; the Tourist Office at Beausoleil, Roquebrune Cap-Martin or Menton; or the Regional Prehistory Museum at Menton.

### Invitations to cultural and artistic events

Carte VIA brings you invitations to cultural and artistic events (openings, exhibitions, private viewings, lectures, etc.).

### Advance information of cultural activities

With Carte VIA you are on the priority list for news, information and activities relating to the Via Julia Augusta.

And there are even more advantages with Carte VIA...



## 9 stages to relive History

### An exceptional Roman itinerary

#### Trophée des Alpes

La Turbie

Monument dedicated by the Senate and People of Rome to Emperor Augustus in commemoration of his conquest of the Alps which began in the year 25 B.C. with the war against the Salassi in the Aosta Valley. **Entry charge – Reduced price on presentation of your Carte VIA: €4.20 instead of €5.00. Closed Mondays.**

Stage 1

#### Oppidum du Mont des Mules

Beausoleil

An ancient lookout post recalls life in a fortified town on the Ligurian heights. Mont des Mules is typical of life in the later years of the protohistoric period: mountainous fortified settlements, which increased in number from about 250 B.C. onward. Superb views over the "Hercules" port at Monaco. **No entry charge. Open daily.**

Stage 2

#### Tombeau de la Villa Lumone

Roquebrune-Cap-Martin

Prestigious funerary monument which illustrates the relationships between roads and the dead. The monument is in a remarkable location, sited at the pass, right beside a milestone (Rome 599 miles) that symbolises a kind of frontier. **No entry charge. Open daily.**

Stage 3

#### Musée de préhistoire régionale

Menton

The Maritime Alps from Prehistory to the Middle Ages. The Roman conquest and its towns, artworks and monuments put a lasting mark on the countryside. The exhibits in the museum are the result of archaeological excavations from sites spanning the period from the Iron Age to the Middle Ages. **No entry charge. Closed Tuesdays.**

Stage 4

#### Balzi Rossi Caves and Museum of Prehistory - Ventimiglia

Stage 5

Towards the River Var, the Via Julia Augusta follows the coastline and crosses the Balzi Rossi cliffs. An important prehistoric site, Balzi Rossi also retains vestiges of the ancient Roman road to Gaul : incredible continuity in an incredible place. **Entry charge : €2.00. Closed Mondays.**

#### Hanbury Botanical Gardens

Ventimiglia

Stage 6

The Hanbury Gardens, a site graded as being of outstanding historical value, are a unique example of a botanical garden which combines numerous species with the remains of the ancient Roman road. **Reduced price on presentation of your Carte VIA : €3.50 instead of €7.00.**

#### Girolamo Rossi Archaeological Museum - Ventimiglia

Stage 7

Since 1984 the museum has been located in the XIX fortress of L'Annunziata. Its 7 rooms house numerous artefacts from the Roman town of Albintimilium, allowing the visitor to gain an intimate knowledge of the ancient municipality. **Entry charge – Reduced price on presentation of your Carte VIA : €2.00 instead of €2.50. Closed Mondays.**

#### Milestones at the Church of San Michele - Ventimiglia

Stage 8

The church of San Michele (St. Michael) in the upper part of Ventimiglia was built in the XI century from earlier, recovered materials. Preserved at the site are three milestones from the ancient Via Julia Augusta. **No entry charge. Open on official holidays during Mass or by appointment. Tel: (+39) 0184/229507.**

#### Excavations of the Roman city of Albintimilium - Ventimiglia

Stage 9

The baths, theatre, ancient residential areas, rich mosaics and numerous objects found during archaeological excavations are ample evidence of the bygone wealth of the Roman town of Albintimilium. **Free entry on Saturdays and Sundays from 3.00 p.m. to 6.00 p.m. Otherwise, visits are by appointment on Tuesdays or Fridays – tel: (+39)0184/252320. Closed Monday, Wednesday and Thursday.**

### General map of sites

